



Times Square - New York

CONTACT

Troy Miller Mb: 0414 623 108
Em: troy@2020impact.com.au
Ph: (07) 5492 3484
Ph: (07) 3511 0138

2020 Impact is a provider of strategic graphic design, web design and marketing services. Our ethos is patience, persistence and perspiration make an unbeatable combination for success.

Our mission is to provide professional design and marketing services with high quality outcomes and positive results for clients. We believe your success will be synonymous with ours and ensure joint future prosperity.

LOCATIONS

65 Anning Avenue
Golden Beach, Q 4551
6 Cloghan Street
The Gap, Q 4061

Mar, 2009 - www.2020impact.com.au



TENDERING SPECIALISTS

We specialise in marketing production tendering which saves on average 15-20% off your production costs.

In addition to this, we provide wholesale production prices direct to you from our suppliers.

Our packages include design and production, where applicable.

VIRTUAL TOURS

Add the power of virtual tours to your sales armory and benefit from the increased traffic looking at your properties for sale along with the synergy from potential buyers who have a great understanding of the property from viewing the virtual tour.

Let us take the hassle out of arranging virtual tour photography with our VT photography service and our pay per panorama image pricing makes it affordable for most sales and marketing budgets.

Below is a sample of the VT player and to view a live sample please contact us.

TOUR BENEFITS

Internet listings are one of the most cost efficient ways to attract sales. Linking a virtual tour to your website listings will enhance the selling proposition and prospect interest.

Benefits:

- Increase listing traffic and interest
- Modernise your sales performance
- Capture the power of quality digital imagery
- Better qualified inspection requests
- Use technology to boost sales

TOUR ELEMENTS

The following elements are provided with our virtual tours. Please ask us to explain the basic requirements or answer any questions you have.

Elements:

- 360 degree panoramas
- zoom and pan functions
- High definition images and video
- Hyperlinks for Real Estate.com.au
- Free server hosting

INTRODUCTORY SPECIALS

20% OFF first job design rates

- Logos..... \$195.00*
- Top-plate Graphics.... \$195.00*
- Business cards.....\$200.00*
- Newsletters..... \$180.00*
- DL Brochures..... \$700.00*
- Photography.....\$195.00*
- Websites..... \$600.00*
- Website Marketing.....\$600.00*

* All prices + GST

Full details www.2020impact.com.au

MARKETING PLANS

- To develop marketing success you need to start with a strategic marketing plan that outlines your core business mission and vision.
- With this established we can review where you have been , where you are going and look at your strengths, weaknesses, opportunities and threats.
- Next step is to set the strategy and objectives, then review traditional v's online tactics.
- Finally we help to determine the marketing budget, materials and program required to get there.
- Our Strategic Marketing Plans start from \$600.00 + GST

WEBSITE MARKETING

- To build traffic on websites you need to understand the basics of search engine optimisation (SEO) and compliance, along with organic and sponsored searches.
- If you want to learn more, ask us to send you the Hitwise report on SEO marketing that explains the basics.
- At 2020 we build SEO compliant websites and provide organic and sponsored search engine strategies.
- We ensure your content & source code are optimised with strategic keywords.



BROCHURES



BUSINESS CARDS



VIRTUAL TOURS

1 Bronzewing Terrace Bella Vista Waters

MORGANS
Prestige Homes

VIRTUAL TOUR SPECIAL

Promote your properties with modern marketing materials.

Virtual Tour Photography

Photograph/film 1 room panorama (cost per room)
Set-up initial standard virtual tour template (as above)
Customise virtual tour template (4hrs)

* Metro location Brisbane and Sunshine Coast, other locations plus travel

CD-Rom Presentation

Creation of a master disc ready for duplication
Includes customised index page with links to virtual tour
Set up of autorun components and scripting
Duplication/Replication of master CD-Rom (QTY: 250)
CD with basic disc label print, packed in slimline case

\$150.00 + GST* SAVE \$30.00

\$240.00 + GST SAVE \$60.00

\$480.00 + GST SAVE \$120.00

\$360.00 + GST SAVE \$90.00

\$450.00 + GST SAVE \$45.00

Patience, Persistence and Perspiration make an unbeatable combination for Success